









# CREATING NEW Connections

2014
ANNUAL REPORT

## BOARD OF DIRECTORS

John Tochko, Chair

Rosalyn Furukawa, Vice Chair

Robert Miller, Treasurer

Charlene Hustead, Recording Secretary

Philip Albert, Director

Sarah Cooke, Director

Laura Davis, Director

Peter Newman, Director

Brian O'Connor, Director

## DIRECTOR EMERITUS

Jim Knowles

### SUPERVISORY COMMITTEE

Karen Brown, Chair

Brian O'Connor

Rachel Rakes

## ASSOCIATE VOLUNTEERS

Don Henderson

Tim McIntyre



Robert Miller Treasurer



Karen Brown Chair



## A MESSAGE FROM OUR PRESIDENT & CHAIRMAN

APL Federal Credit Union reached a milestone in 2014, as we celebrated the Credit Union's 60th Anniversary. In the six decades since its founding on April 29, 1954, APL FCU's mission has remained unwavering: to continually serve the best interests of members while ensuring the safety and stability of member assets.

APL FCU's senior management and board of directors are pleased to report another successful year for the Credit Union, as we added several new services while maintaining a strong capital position. Best of all, we achieved these results without relying upon member fee income, as the Credit Union continues to offer the lowest fee structure of any full-service financial institution in the area.

For the year, APL FCU earned \$1.9 million in net income. This is a slight increase over 2013's total of \$1.7 million, and the fourth straight year the Credit Union earned at least \$1.5 million. These earnings allow us to plan for new services and upgrades.

For the second straight year, APL FCU's total loans to members grew by more than \$10 million, as we surpassed \$175 million in outstanding loans for the first time ever. Our lending rates remained at the lowest level in the Credit Union's history, helping to deliver strong auto and home equity loan results. We assisted members by generating over 900 auto loans totaling \$20.5 million – more than a 20% increase in both the number of loans and the total dollar volume over 2013's results – while increasing our outstanding home equity balances by almost \$5 million.

From a member service perspective, we continued our focus on enhancing the Credit Union's "virtual branch" by introducing Mobile Deposit in April. This service allows members to deposit paper checks electronically through our mobile banking app. In less than a year, more than 2,000 members have signed up for Mobile

Deposit, while almost 15% of the Credit Union's total paper check volume is now deposited electronically.

We also launched a completely redesigned website in June, featuring responsive design. With this capability, the site recognizes the type of device you are using and configures the layout to best fit your device's screen. This allows members using a tablet or smart phone to have the same functionality that is available when viewing aplfcu.org from a home computer or laptop.

In addition to these virtual branch enhancements, we streamlined our auto loan procedures in 2014. We eliminated any model year restrictions, allowing a member to take advantage of the value of buying an older model vehicle at a great loan rate. We also introduced Auto Drafts, which are blank checks good for any amount up to the member's preapproved loan limit. Once a member negotiates the best price for the vehicle, they simply fill out the Auto Draft for the purchase price at the dealership to complete the purchase.

To further improve our member experience, we added Instant Issue capability to our Visa® card program. Instead of waiting a week or two for a card to arrive by mail, members opening up a new debit or credit card account can receive their card at the time of account opening. Members with a lost, stolen or damaged card can stop by any APL FCU branch to receive a replacement card right on the spot.

As we embark on the Credit Union's seventh decade, we will remain steadfast in our efforts to provide unsurpassed value to members in the form of great rates, low fees, and an ever-increasing array of products and services. On behalf of the Credit Union's entire staff and board of directors, we sincerely thank you for choosing APL Federal Credit Union. As always, we remain, "At Your Service, In Your Community."



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**Jim Deegan**President/CEO



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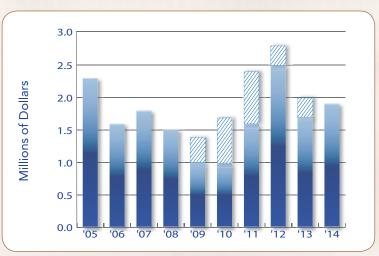
John Tochko Chair

## 10-YEAR ANNUAL REPORT DATA

#### ASSETS



#### NET INCOME

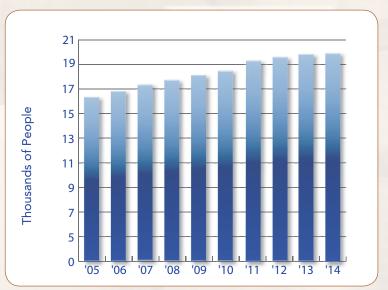


\*2009 thru 2013 income shown before and after NCUA Stabilization Expense

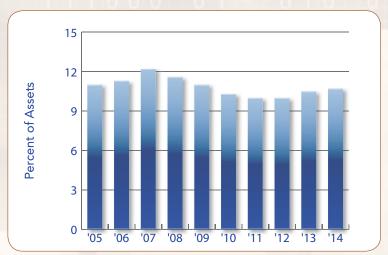
#### TOTAL LOANS



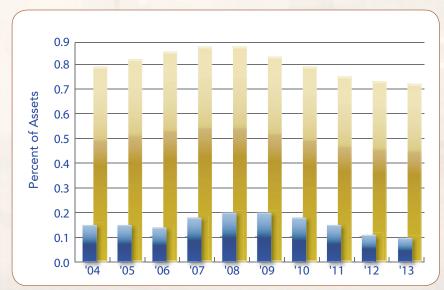
#### NUMBER OF MEMBERS



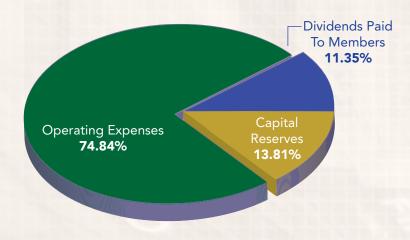
#### NET WORTH



#### MEMBER FEE INCOME TO AVERAGE ASSETS



#### DISTRIBUTION OF INCOME



- APL Federal Credit Union
- National Credit Union Average

# STATEMENTS OF FINANCIAL CONDITION

ASSETS	<u>2014</u>	<u>2013</u>
Loans Loans to Members - Less Allowance for Loan Losses, and Net Deferred Loan Income Loan Notes Receivable	\$ 174,693,135 0	\$ 164,242,379 110,882
Loans Net:	\$ 174,693,135	\$ 164,353,261
Other Assets Accounts Receivable Cash Investments Accrued Income Receivable Prepaid Expenses Buildings & Land Furniture & Equipment NCUSIF Deposit Other Assets	\$ 5,242 1,876,925 204,807,814 631,830 241,271 9,588,783 762,563 3,322,724 1,722,897	\$ 82,473 1,555,478 203,955,154 655,739 247,028 9,783,163 825,985 3,331,943 1,652,815
Total Assets:	\$ 397,653,184	\$ 386,443,039
LIABILITIES & EQUITY	<u>2014</u>	2013
Liabilities Accounts Payable Accrued Expenses Other Liabilities	\$ 530,334 2,820,536 2,965,153	\$ 495,749 2,673,848 932,491
Total Liabilities:	\$ 6,316,023	\$ 4,102,088
Equity Savings Checking Preferred Money Market IRA Money Market IRA Certificates Certificates of Deposit	137,265,066 53,085,155 68,935,023 5,431,079 18,454,003 69,074,053	126,482,282 46,732,917 70,439,584 5,904,214 20,904,006 73,730,746
Total Shares:	\$ 352,244,379	\$ 344,193,749
Reserves Regular Reserve Undivided Earnings Net Allowance to Adjust Investments to Fair Value Other Comprehensive Income	\$ 2,614,802 37,874,403 2,329,697 (5,635,740)	\$ 2,614,802 36,186,928 841,759 (3,183,762)
Net Income (Loss)	1,909,620	1,687,475
Total Equity:	\$ 391,337,161	\$ 382,340,951
Total Liabilities & Equity:	\$ 397,653,184	\$ 386,443,039



# STATEMENTS OF INCOME

STATEMENTS OF INCOME		2014		2013
Operating Income Interest on Loans Interest on Real Estate Loans	\$	1,556,848 4,641,924	\$	1,537,570 4,675,087
Net:	\$	6,198,772	\$	6,212,657
Income from Investments Fees & Charges Other Operating Income		2,823,679 434,285 1,521,577		3,338,784 382,930 1,559,031
Total Operating Income:	\$	10,978,313	\$	11,493,402
Operating Expenses Compensation Employee/Retiree Benefits Education & Conference Expenses Association Dues Office Occupancy Expenses Office Operations Expenses Education & Promotional Expenses Loan Servicing Expenses Professional & Outside Services Regulatory Fees Annual Report & Meeting Expenses Miscellaneous Operating Expenses Share Draft Processing Expenses	\$	3,817,594 1,770,895 56,146 17,371 391,078 1,094,050 180,541 328,608 428,449 71,299 400 9,760 50,142	\$	3,704,240 1,892,334 61,466 19,802 395,848 1,044,562 165,625 202,795 388,887 87,521 4,800 11,970 45,447
Total Operating Expenses:  Provision for Loan Losses Interest on Borrowed Money	\$	<b>8,216,333</b> (180,450) 0	\$	<b>8,025,297</b> (3,000) 0
Non-Operating Gains (Losses)		ŭ		Ü
Gain (Loss) on Investments Gain (Loss) on Disposition of Assets Other Non-Operating Income (Expenses)		290,504 0 (5,157)		(38,326) 25,000 (4)
Total Non-Operating Gains (Losses):	\$	285,347	\$	(13,330)
Income (Loss) Before Dividends Dividends	\$ \$	3,155,777 (1,246,157)	\$ \$	3,457,774 (1,503,744)
Net Income (Loss) Before NCUSIF Stabilization Expense:	\$	1,909,620	\$	1,954,030
NCUA Insurance Premium NCUA Stabilization Expense		0 0		0 266,555
Net Income (Loss):	\$	1,909,620	\$	1,687,475



#### **OUR MISSION**

APL Federal Credit Union is dedicated to providing its members quality financial services with a competitive edge, while ensuring the safety and stability of financial assets.

APLFCU.ORG